



MissPoppins Appoints New Advisory Board Member

Palo Alto, California, January 2024 – MissPoppins announced the appointment of Sandhya Padmanabhan, Chief Marketing Officer, to its Advisory Board. “It is rare to find a leader with go-to-market experience and also deep local business knowledge,” said Nicky Rishi, Founder of MissPoppins. “Fortunately for us, in Sandhya, we’ve found it all. I’m so pleased to welcome her onboard.”

MissPoppins is an app-based tele-coaching platform providing real-time access to world-class childcare experts, with an extensive content library, to support parents throughout their journey. Headquartered in Palo Alto, and serving parents as a modern digital village across the U.S., MissPoppins is transforming the Art of Parenting.

More information on MissPoppins’ new advisor:

Most recently, Sandhya has been the Chief Marketing Officer at Little Otter, a pediatric mental healthcare company making expert care more accessible, with responsibility for aggressive lead generation, customer acquisition, retention, revenue growth, and brand awareness. Prior to that, she worked in brand management, marketing, and innovation at Diageo, where she spent 10+ years leading and managing brands like Johnnie Walker, Smirnoff, and Crown Royal. She also has in-house and agency experience in data and marketing analytics. Sandhya holds an MBA from Duke University, a Master’s in Statistics from Columbia University, and a Bachelor’s in Mathematics and English from Smith College.

For additional inquiries, contact:



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